

OVERVIEW OF MALAYSIAN MARINE INDUSTRY



1st National Marine Industries Forum 2010

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Presentation outline

- **Importance of marine industry**
- **Key activities in marine industry**
- **Overview of Malaysia's marine industry**
 - **Shipyard**
 - **Marine leisure**
 - **Support services**
- **The way forward**
- **Conclusion**

Importance of marine industry

- **Supports maritime transportation that facilitates much of the nation's trade.**
- **Creates a positive economic multiplier effects.**
- **Generate employment.**
- **Valuable source of export earner.**

Key activities in marine industry

- **Shipyard industry**
- **Marine leisure**
- **Support services**

Shipyard industry

- **Major activities include shipbuilding, ship repairing, conversion, and retrofitting.**
- **Designated as strategic industry in IMP3.**
- **Most local yards focus on building small and low value vessels.**
- **Larger yards can build/service ocean going vessels and fabricate offshore structures.**

Issues

- **Small domestic market.**
- **Stiff competition from foreign yards.**
- **Shortage of skilled workforce.**
- **Shortage of hi-tech facilities and equipment.**
- **Lack of capital to expand.**

Marine leisure industry

- **Consists of marine tourism/cruise, pleasure/recreational boating.**
- **Very few shipyards specialise in building leisure crafts.**
- **Top boat makers cater for export market.**
- **Complements Malaysia's marinas and attraction as boating haven.**

Issues

- **Lack of financing schemes for the purchase of leisure crafts**
- **Insufficient supply of skilled manpower at yards and marinas to build/service large boats.**
- **Lack of concerted marketing / promotional efforts.**
- **Growing competition from regional nations for marine tourism market.**

Support services industry

- **Consists of maritime financing, equipment manufacturing and supplies, education, training, crewing, classification, ship management, logistics, etc.**

Issues

- **Lack of qualified personnel**
- **Lack of master plan to develop the industry in a systematic manner.**
- **Lack of capital to invest in R&D.**
- **Lack of lead agency to ‘champion’ the industry.**

The way forward

- **Have long-term plan to develop industry**
- **Upgrade technical skills**
- **Automate to reduce reliance on labour**
- **Improve supporting infrastructures**
- **Find niche markets**
- **Consolidate certain sectors**
- **Provide more/better incentives**
- **Encourage more OEM/MRO activities**

Conclusion

- **Local marine industry have potential to grow but need to overcome issues and challenges.**
- **Marine industry needs long-term planning to be developed systematically.**
- **Financing is key to the industry growth.**
- **Policy push should not come at the expense of efficiency and competitiveness of industry players.**



THANK YOU

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