OVERVIEW OF MALAYSIAN MARINE INDUSTRY

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Presentation outline

- Importance of marine industry
- Key activities in marine industry
- Overview of Malaysia’s marine industry
  - Shipyard
  - Marine leisure
  - Support services
- The way forward
- Conclusion
Importance of marine industry

- Supports maritime transportation that facilitates much of the nation’s trade.
- Creates a positive economic multiplier effects.
- Generate employment.
- Valuable source of export earner.
Key activities in marine industry

- Shipyard industry
- Marine leisure
- Support services
Shipyard industry

- Major activities include shipbuilding, ship repairing, conversion, and retrofitting.
- Designated as strategic industry in IMP3.
- Most local yards focus on building small and low value vessels.
- Larger yards can build/service ocean going vessels and fabricate offshore structures.
Issues

- Small domestic market.
- Stiff competition from foreign yards.
- Shortage of skilled workforce.
- Shortage of hi-tech facilities and equipment.
- Lack of capital to expand.
Marine leisure industry

- Consists of marine tourism/cruise, pleasure/recreational boating.
- Very few shipyards specialise in building leisure crafts.
- Top boat makers cater for export market.
- Complements Malaysia’s marinas and attraction as boating haven.
Issues

- Lack of financing schemes for the purchase of leisure crafts
- Insufficient supply of skilled manpower at yards and marinas to build/service large boats.
- Lack of concerted marketing / promotional efforts.
- Growing competition from regional nations for marine tourism market.
Support services industry

- Consists of maritime financing, equipment manufacturing and supplies, education, training, crewing, classification, ship management, logistics, etc.
Issues

• Lack of qualified personnel
• Lack of master plan to develop the industry in a systematic manner.
• Lack of capital to invest in R&D.
• Lack of lead agency to ‘champion’ the industry.
The way forward

- Have long-term plan to develop industry
- Upgrade technical skills
- Automate to reduce reliance on labour
- Improve supporting infrastructures
- Find niche markets
- Consolidate certain sectors
- Provide more/better incentives
- Encourage more OEM/MRO activities
**Conclusion**

- Local marine industry have potential to grow but need to overcome issues and challenges.
- Marine industry needs long-term planning to be developed systematically.
- Financing is key to the industry growth.
- Policy push should not come at the expense of efficiency and competitiveness of industry players.
THANK YOU

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